



Laura Tooze

GRAPHIC + ENTERTAINMENT
DESIGNER

EXPERIENCE

HEAD/SENIOR GRAPHIC + ENTERTAINMENT DESIGNER

CREATIVE ARTS UNLIMITED | Pinellas Park, FL

2012 | Present

- Design experiential environments for museums, libraries, hospitals, schools + universities, outdoor spaces and hospitality + retail spaces.
- Take projects from concept to fabrication to installation.
- Art direct + manage a team of designers.
- Create a visual language, informational graphics and illustrations to create a fully immersive experience.
- Design custom fixtures + exhibit displays, artifact layouts + mounts and engaging environments for children.
- Design digital and hands-on interactives for both children and adults.
- Design and produce motion graphics.
- Create presentations, content layouts and design specification packs and present them to clients.
- Work closely with the engineering department and fabrication shop to ensure that the projects are completed and installed on time.
- Project management including: client relations, coordination + scheduling, procurement of materials + assets for projects and quoting + pricing projects.

STUDIO INTERN

CRISPIN PORTER + BOGUSKY | Miami, FL

2011 | 4 months

Art Production | Digital and Print

- Presentation for clients (boards, books and digital).
- Designed in-house digital and print assets for the company.

DESIGN INTERN

KELLOGG COMMUNITY COLLEGE MEDIA CENTER | Battle Creek, MI

2010

- Designed digital and print assets for the college.

EDUCATION

RINGLING COLLEGE OF ART AND DESIGN | Sarasota, FL

B.F.A in Graphic and Interactive Communication

2008 | 2011

KELLOGG COMMUNITY COLLEGE | Battle Creek, MI

Associate Degree in Applied Science | Graphic Design

Associate Degree in General Studies

Graduated Cum Laude 2005 | 2008

AWARDS AND HONORS

- 2026** USA Today named the Marco Island Historical Museum as a 10BEST, ranking No. 3 for Best Small Town Museums in the country.
- 2019** Paradise Found (SEMC) Excellence in Exhibitions Award
- 2017** ELLE Decor Top 50 Best Libraries in the United States Gulf Gate Library
- 2017** HOW International Design Awards (Merit) Wolfson Children's Hospital Exploratorium Play Space
- 2017** The Pioneer Era (SEMC) Excellence in Exhibitions Award
- 2016** HOW International Design Awards (Merit) Gulf Gate Library
- 2015** Paradise Found (FAM) Museum Excellence Award
- 2011** Addy Award | Product Campaign
- 2010** Project Selected for Best of Ringling | Website
- 2009** Honorable Mention MCCPA Annual Press Day | Ad
- 2008** Graphic Designer of the Year | Kellogg Community College
- 2008** Best Graphic Design | KCC Student Art Exhibit
- 2008** Best Sculpture/3-D Mixed Media | KCC Student Art Exhibit

CONTACT

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SKILLS

ART DIRECTION

EXHIBIT + FIXTURE DESIGN

CONCEPT + DESIGN DEVELOPMENT

PROJECT MANAGEMENT

ADOBE ILLUSTRATOR

ADOBE INDESIGN

ADOBE PHOTOSHOP

ADOBE AFTER EFFECTS

LARGE FORMAT GRAPHIC DESIGN

TYPOGRAPHY

LAYOUT DESIGN

BRANDING + LOGO DESIGN

PHOTO + VIDEO EDITING

PRINT PRODUCTION

MICROSOFT OFFICE